

User Experience Architect

User Experience Architect Senior/Director Level

To further extend the user experience expertise of our interactive branding department, we are currently looking for a seasoned user experience architect with the ambition to champion the discipline and ensure delivery of methodical, innovative and elegant brand experiences across all digital touchpoints.

You are precise and analytical in your working style and able to understand and contribute to the creative process of a brand design agency. You will report to the director of user experience and the head of interactive branding.

Your role:

As a user experience architect at MetaDesign you are responsible for building the bridge between the strategic targets of our clients and the goals and expectations of their users. You adopt a holistic, methodical and systematic approach to developing sustainable brand experience architecture. You will work in an interdisciplinary team consisting of project managers, designers, technology experts and brand consultants.

To meet project, schedule and budget requirements you select appropriate methods and deliverables, including competitive and usability reviews, target group and user analyses, process and workflow analyses, personas, user scenarios and journeys, interaction and behavior principles, information architecture, use case models, prototypes, wireframes and functional specifications, usability and UA testing. As a UCD expert you will also manage the establishment of user experience principles in our own company and corporate group.

Professional requirements:

- A bachelor or master's degree in behavioral science or a related field such as human-computer interaction, human factors, psychology (cognitive or experimental), interface design or computer science
- At least six years' experience practicing software or web-based UI design, including portal frameworks, with a minimum of 3 years in a leading role in a primary user experience disciplines such as visual design, information architecture, or interaction design
- A thorough understanding of user experience practices, the principles of information architecture, participatory user research, persona development, usability, interactive media, interaction design, and dynamic graphic user interfaces, and a user-centered design vocabulary
- Experience in applying user-centered methodology to all aspects of software, portal, web application, process and product design as well as development lifecycles
- An understanding of the need for cross-disciplinary, integrated teams coupled with experience working in small collaborative teams, including working constructively with engineering and design experts as well as brand consultants
- Excellent skills in communicating complex subject matter in clear verbal and visual language
- Superb writing and presentation skills, deep creativity, and attention to detail
- Excellent interpersonal, collaborative and leadership skills and the ability to manage change
- Fluent English and German (spoken and written)
- A high degree of openness and the willingness to learn about both MetaDesign's services and the businesses of our clients
- Strong customer and solution-orientation
- Likeable, professional manner

Human Relations

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