

Senior Designer

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As the successful applicant, you will have several years of experience working at branding or corporate identity agencies, and you will have implemented successful projects for well-known clients. Working in a committed and independent fashion, you will be responsible for design and communication in complex sub-projects in the branding process. You will be one of the key players on our client team. You will be a highly creative individual with the ability to develop design ideas, evaluate visual analyses, derive visual results in a transparent fashion and prepare presentations. You will use your talents (typography, colors, visual language, illustrations, etc.) to achieve top creative results. Displaying a high level of personal responsibility, you will make decisions in the creative pre-selection phase of the design process and supervise entry-level staff.

You will report directly to the design or the creative director as an integral part of our client team. We have an immediate opening and would like to work together on a long-term basis.

Professional requirements:

- A degree in visual communication or a similar discipline
- At least three years of professional experience at a branding or corporate design/identity agency
- Proven branding and brand management skills
- Jointly responsible for developing designs in clearly defined, parallel sub-projects (concept development, quality assurance, punctual execution of services)
- Management of sub-projects in the design process (briefing, internal communication, support), including work outside your team; interface with other specialized departments at MetaDesign (e.g. production, brand documentation, interactive branding, 3D branding)
- Preparation and delivery of presentations (on the phone, digitally, in person)
- Development of concepts and content for design documentation
- Supervision of designers and interns
- Cross-media production skills
- Excellent spoken and written German and English
- Proficiency at current graphics programs (InDesign, FreeHand, Photoshop, PowerPoint)

Personal requirements:

- A motivating team player
- A creative sparring partner for the design director
- A good feel for visual trends
- Empathy for client needs
- Excellent communication skills
- Some management experience
- Ability to prioritize and work well under pressure, good time management skills

Human Relations

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