

**Design Director
Motion Graphics/Film**

Design Director Motion Graphics/Film

You have successfully completed your studies and have at least four years' professional experience in agencies. You are passionate about design, have a good feeling for visual trends and focus on developing and implementing motion graphics / picture projects (films, moods, animations) for renowned brands. You have a high level of creative potential, and your design concepts show it.

You are able to lead a team of motion graphic artists, 3D specialists and editors, are good at bringing people together and have the energy and desire to build up this competence center as part of our agency. You communicate your ideas and your creative approach clearly and are able to present them to clients as part of a team. You are open to learning new things and are able to understand the needs of our clients.

In this position you will report (dotted-line) to the Creative Director of our Sound Branding/Motion team.

Professional requirements/responsibilities:

- A degree with excellent marks in visual communication, media design or a similar field
- Proven experience of several years in agencies – experience in agencies outside Germany is a plus
- An understanding of design in various media
- A good feeling for the interplay of music and pictures/film
- Excellent creative and conceptual skills in turning briefings into creative product
- Developing storyboards and dramatic composition
- Good source of ideas for motion graphics and film projects
- Managing a team
- Experience in assembling teams to ensure the necessary competence for motion graphic/picture projects
- Developing idea sketches, exposés, treatments and scripts
- Excellent presentation skills
- Good technical understanding (formats, technical requirements of “on-air” and online design)
- Excellent software skills in common motion graphics programs (After Effects, Avid Express or Premiere), editing programs (e.g. Final Cut) and preferably 3D programs (Cinema 4D, Maya or XSI)

Personal requirements:

- Trend-oriented and open to new ideas
- Passionate about brands and design
- Energetic and resilient
- Good communication skills
- Good team player

Human Relations

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