

Design Director

Design Director

We are currently looking for two Design Directors: one for our headquarters in Berlin, and one for our offices in Düsseldorf. Together with the account director, you will manage one or several clients as well as the four to ten members of your design team.

You will be responsible for the creative process for our clients and have proven experience in successfully developing and implementing complex branding projects. You will be familiar with the demands of global brand management and fully meet these in your projects. You will create enthusiasm when making presentations and moderating talks with clients, and you will advise clients with expertise and empathy. You will motivate your team to perform top creative work and oversee deadlines and budget specifications. You will have worked successfully in a similar position in a respected internationally focused branding or corporate identity/design agency.

You will report to the creative director.

Professional requirements/responsibilities:

- Degree in visual communication or a similar discipline
- Several years of professional experience at an internationally focused branding or corporate identity/design agency
- Experience in successfully assembling, developing, managing and motivating interdisciplinary teams
- Demonstrable success in managing creative branding processes for well-known brands and clients
- Developing a thorough understanding of clients and their needs, examining general conditions (sector, market, competition, trends, etc.) together with the account director
- Creative role model for all team members, guardian of "design quality"
- Confident and professional manner in moderating and conducting workshops in German and English, good presentation skills
- Responsible for developing design systems from the first briefing session to implementation of cross-media applications
- Developing innovative approaches and creative ideas for brands and clients
- Knowledge of production
- Proficiency in current graphics programs (InDesign, Freehand, Photoshop, PowerPoint)
- Excellent spoken and written German and English

Personal requirements:

- Charismatic, inspiring personality
- A good sense of visual trends
- Excellent communication skills
- Empathy for clients and their needs
- A motivating team player with managerial expertise
- A passion for brands

Human Relations

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