

### **Creative Director**

We are currently looking for a Creative Director for our office in Düsseldorf. As the ideal candidate, you will lead one of our creative units along with the Head of Unit. You will be responsible for approximately 10-15 clients and their projects as well as a 20-30 member team.

As a creative director, you will manage the strategy and design for our clients and guide our creative staff. You will evaluate creative design and support your staff in achieving their full creative potential. You will be responsible for assembling a first-rate team and planning resources. You are able to communicate even the most complex topics confidently to managing directors and executive board members of our clients, and you effectively translate MetaDesign's positioning targets as an agency into daily work in your unit. You have already been successful in a similar position in another renowned international branding or design agency.

As a member of the management team, you will report directly to the executive board.

#### **Professional requirements/responsibilities:**

- A degree in visual communication or comparable field
- Several years' professional experience, preferably in an international context
- Several years' leadership experience in creative processes with cross-disciplinary teams
- Proven success in managing global branding processes for renowned brands and clients
- Considerable knowledge of clients, developments in markets and business sectors, and future trends and visions
- Ability to inspire creativity and provide effective design quality control
- Experience in selecting, evaluating and developing staff, especially in cultivating talent
- Confident and professional presentation and moderation skills and the ability to facilitate workshops and negotiate services with executive-level clients in German and English
- Proactive input toward the continued development of the agency's services and the achievement of company targets with regard to both design quality and budget

#### **Personal requirements:**

- Charismatic, inspiring "natural leader"
- Visionary thinking and working style
- Active, effective communication
- Ability to anticipate client needs and wishes
- Good intuition for visual currents and trends
- Passionate about brands

#### **Human Relations**

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