

Account Director 3D Branding

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As an account director for 3D branding at MetaDesign, you will be the central contact person for both internal and external customers for all projects focusing on 3D design. These projects can include shops, exhibitions, trade fairs, guidance and orientation systems, external building signage or packaging aspects.

You will report directly to the head of unit and work with the design director to manage your team to product excellent results with regard to both quality and profitability. You have a strong process orientation and will be responsible for the business results of your projects. You anticipate clients' needs, recognize opportunities for cross-selling and take a targeted approach to solving any issues that arise.

You are highly skilled in managing projects from the initial briefing to final implementation. Within the company you are both manager and liaison between graphic, industrial or packaging designers, architects, contractors etc. You ensure smooth communication regarding project content, timing and budget, both within the company and in your contact to the client. You also provide support for other account directors with your specialized knowledge of 3D branding in key projects.

You communicate confidently and are successful in establishing and fostering respectful and committed client relations. You are open in your communication, give frequent and constructive feedback and are able to inspire and motivate your team through thick and thin.

Professional requirements:

- At least five years' professional experience in an architecture firm with a focus on project management or at a design agency with a focus on trade fair design
- Ideally a degree in architecture, interior design or industrial design
- Proven experience in branding, strategic development of design approaches in architectural or other physical projects, preferably also knowledge of corporate branding, corporate identity or corporate design
- Excellent project management skills (planning, drafting proposals and bids, allocation of resources, legal issues, implementation, defining communication to construction managers etc)
- Proven expertise and success in client relationship management and profitable, high-quality project leadership
- Management experience and appropriate assertiveness (team of 5 to 10 employees)
- Excellent writing skills, including communication of complex subject matter, and the ability to prepare attractive presentations, proposals and bids
- Excellent presentation and moderation skills, fluency in German and English
- International experience preferable

Personal requirements:

- A passion for brands and visual communication
- Well-balanced, diplomatic personality
- Good team player
- Excellent sales skills
- The courage to forge new paths
- Client-oriented attitude and behavior
- Targeted and structured approach
- Confident, professional, likable manner

Human Relations

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