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## **4th NACHTSCHICHT - BERLIN DESIGN NIGHT // record in participation: 93 agencies and studios // about 10.000 visitors expected**

*\_night-time design track on June 12 shows variety of Berlin's creative industry*

*\_93 agencies participating, about 10.000 visitors expected*

*\_BUSINESS PREVIEW prior to NACHTSCHICHT matches entrepreneurs and creative minds*

*\_opening at BIKINI BERLIN in City West*

*\_attendance and shuttle service free of charge*

**Berlin, May 19, 2015.** As many registrations as never before have been sent in for this year's NACHTSCHICHT 2015 - BERLIN DESIGN NIGHT. **93 agencies and studios** in total will participate in the night-time design track, which will take place on June 12 in its fourth year. More than twice as much as 2014. Thus, the event definitely been established as one of the capital's event highlights. **About 10.000 domestic and foreign visitors** are expected.

"Berlin is the creative hotspot in Germany. The record number of registrations proves that, as does the variety and scope of the participating actors. Our aim is to point out this regional diversity with NACHTSCHICHT and thus to address the design-curious public as well as Berlin entrepreneurs looking for creative partners", explains Regina Sankowsky, head of the organizing corporate network CREATE BERLIN e.V..

The agencies, that open their doors for visitors **on June 12 from 7pm to midnight**, include small studios and agencies, but also globally acting design networks. Furniture and product designers are participating, as well as architects, publishing houses, fashion show rooms and illustrators. Besides others, dan pearlman, SHORT CUTS, TRIAD Berlin, KPM Königliche Porzellan-Manufaktur Berlin, COORDINATION, IONDESIGN, Brand Union Germany and ben|weide have confirmed their participation.

The **opening of this year's NACHTSCHICHT will be held at BIKINI BERLIN**, the Concept Shopping Mall in Berlin's City West at 7pm. **Twelve shuttles** on four routes in total are offering the visitors the chance to get an exciting insight into the capital's creative work through exhibitions, workshops, presentations and shows. Visiting the NACHTSCHICHT and using the shuttles is free of charge. The NACHTSCHICHT is funded by Stiftung Deutsche Klassenlotterie Berlin.

In addition to NACHTSCHICHT, **the BUSINESS PREVIEW** will be continued. This format was successfully tested in 2014 for the first time in collaboration with IHK Berlin, Bereich Kreativwirtschaft. This year it will be organized in cooperation with the Berlin Senatsverwaltung für Wirtschaft, Technologie und Forschung. In the afternoon of June 12, registered representatives of Berlin industrial enterprises get the chance to visit Berlin design studios and agencies on four exclusive shuttles tours and to get in contact with creative minds of the capital. Registration for BUSINESS PREVIEW is open till June 8.

### Press Contact

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### Infos, Logos, Fotos

[www.berlindesignnight.de](http://www.berlindesignnight.de)  
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## About CREATE BERLIN

CREATE BERLIN e.V. is the corporate network of the Berlin creative industry. It was founded in 2006, when Berlin was declared UNESCO City of Design. By organizing NACHTSCHICHT and the BUSINESS PREVIEW, the association offers successful frameworks for promoting the Berlin creative industry and its location.

Please find a selection of pictures in printing quality and more information on:

**[www.berlindesignnight.de](http://www.berlindesignnight.de)**

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